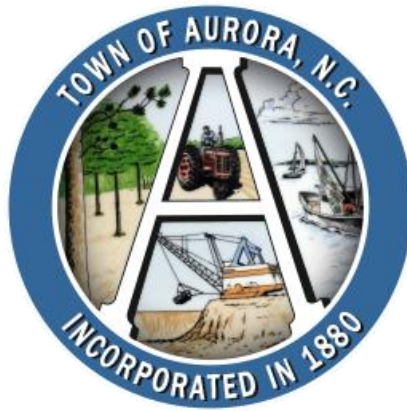
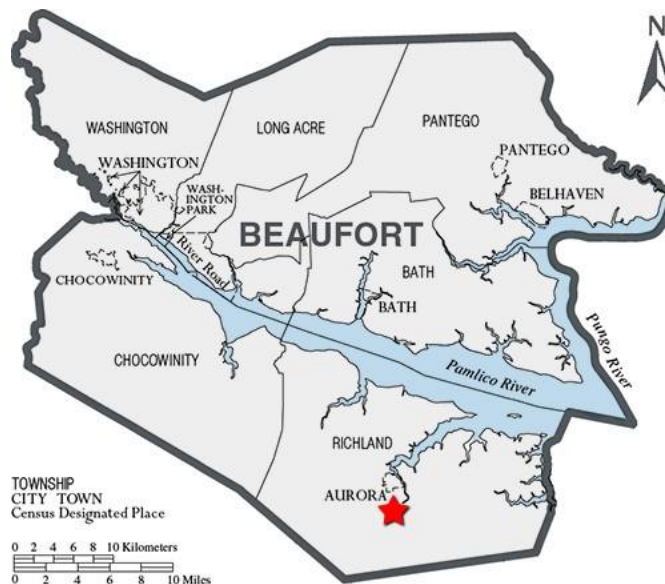




# Town of Aurora Strategic Plan



## 2022-2024

APPROVED – April 18, 2022

# Town of Aurora Strategic Plan 2022-24

Prepared for:

***Town of Aurora, North Carolina***

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The Honorable Clif Williams, Mayor

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Mr. Jeff Peed, Mayor pro tem

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Mr. Coley Jordan, Commissioner

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Ms. Tina Taylor, Commissioner

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Mr. Omar Bahhur, Commissioner

***Approved & Adopted by the Town of Aurora Board of Commissioners  
April 18, 2022***

Prepared By:

***Volunteers of Aurora and Richland Township and other public and private partners working collaboratively with the Aurora Leadership Council, established by resolution on the 7th day of September 2021.***



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## OUR VISION

We will ensure that the Town of Aurora and the greater Richland Township offers its citizens broad economic opportunities; housing that our citizenry can afford; a well-run limited government; Strong relationships with employers of the township; and confidence in the community's preparedness for climate-related weather impacts. The Town seeks to set a new trajectory for its future while maintaining the rich diversity, authenticity, history, and a healthy balance between the built and natural environment for which our waterfront community, founded in 1880, has enjoyed for over 142 years.

***#AuroraNC: Where History, Charm, and Business can once again Thrive***

***Today is Our new dawn!***



***Aurora – ‘Where Beaufort County’s Day Breaks’***

# MESSAGE FROM THE TOWN COUNCIL

Dear Friends,

As our town enters a new year in 2022; a rich community established over 142 years ago; we are adapting to our most recent challenge, the impacts of the COVID-19 pandemic. This pandemic; coupled with past economic and severe weather setbacks; including the 2008 financial market recession, and the 2011 hurricane; has stalled growth and caused a gradual decline in business, education, and community activities across our township.



This is our time, we must act. Now is our opportunity to change the fundamental trajectory of Aurora to the positive. To do this, we must understand who we are, and where we want to be as a community of the future. Our task at hand is to develop an ambitious strategic plan that can inform our future, can help us prioritize our limited resources, and can attract better educational and training opportunities; strengthen current and future business growth, and improve the quality of life for all our citizens.

In September 2021, the mayor and town council committed, through resolution, a need to mobilize the leaders of Aurora and Richland Township to help prepare our strategic plan. The Aurora Leadership Council and its volunteers, nested with the government, spent 6 months working on that plan. Several of the revitalization initiatives are already underway. In looking ahead, we established four key Lines of Effort to guide the council's planning;

- Develop our Economy
- Improve our Education
- Provide Good Governance
- Invest in our Community

Within each of these key Lines of Effort are new initiatives; twenty-four Key Tasks; that the Town of Aurora will focus on through 2023 and beyond.

This strategic plan will have input from our diverse leaders including faith groups, civic organizations, government leaders at echelon, education professionals, and business leaders.

Transparency will define Aurora and the greater Richland Township's effort. The foundation of our community is rooted in trust, and our transparency will help reinforce our need to trust one another. Aurora is a special home for so many. We will build it to be the premier destination place for future generations to live, learn and play. As we make progress on our goals over the next two years, we will strive to always ensure that Aurora stays true to our authentic identity.

# OUR HISTORY

Aurora, located in Beaufort County, North Carolina was originally called "Betty Town" and was founded on the location of a Pomouik Indian village.

The land, that is now Aurora, was owned by Christopher Gale, a lawyer and the first Chief Justice of North Carolina. Christopher Gale assisted John Lawson in the founding of Bath Towne (Bath), which lies to the north of the Pamlico River. In 1880, Reverend William Henry Cunningham incorporated the town of Aurora.

Historically southeastern Beaufort County has contained an abundance of natural resources: navigable waterways, fertile black soil, hard and softwood forests, and underground phosphate deposits. The modern history of Aurora chronicles the impact of these resources on the development of the town's economy.



While Aurora began as a trading center for local farmers, the town developed into a social community for the farmers of southeastern Beaufort County. General stores, groceries, feed stores, and mills were the earliest businesses established. There was even a newspaper called *The Progressive Age*.

By 1890 Aurora had already become a regional market. An early-twentieth-century unpublished memoir by William Frederick Harding, who lived in Aurora as a boy, described the setting and populace of the town as follows:

*"It was in the midst of a rich agricultural section and the inhabitants of Aurora were farmers who owned farms adjacent to the town or situated nearby, and who gathered together in the village for convenience as well as social enjoyments and educational and religious advantages."*

By the 1920s Aurora's economy was fully diversified. Northerners came to hunt in the fall and winter. Cotton, rice, corn, and most importantly potatoes were grown in the fertile lands near town. Aurora came to be known as "the potato capital of North Carolina." Fishing and seafood processing were also an important part of the local economy. Pine, oak, cypress, and gum trees were the foundation of the area's timber industry. All of these products were shipped to market by way of South Creek, and later by the A.C.L. rail line. A school has been located in Aurora since the 1870s

South Creek was essential to Aurora's economy. The creek was navigable and led into the broad Pamlico River. South Creek was a stopping place for both freight and passenger vessels and many boats used Aurora as their home port.

Over the years fish and crab packing houses were also located on South Creek in Aurora.

There are approximately ten churches in Aurora today. Two historic church buildings remain within the district boundary today, the Aurora Methodist Church and the Church of the Holy Cross, both located on Main Street.



In the early 1960s deposits of phosphate, a mineral used in making fertilizer and animal feed were discovered near Aurora. The embayment contains the fossilized remains of reptiles, fish, and sea mammals. Texas-Gulf, Inc. began purchasing land near Aurora for an open-pit phosphate mining operation.

Residents hoped that the industry would reverse Aurora's economic decline. Aurora's leaders prepared for an influx of new residents associated with the mine.

The mining operation has been a mixed blessing for the town. It is the county's largest taxpayer and employer. Aurora never grew as anticipated; most upper-level managers and professionals chose to live in Washington and New Bern and few mining employees reside in the township.

## AURORA TODAY



Aurora Town Hall – Staley-Rudledge House



Annual Fossil Festival - Aurora



Downtown – Fossil Museum



Pristine Waterfront Community – Your Destination Place

# Our Community at a Glance

## Demographic Breakdown

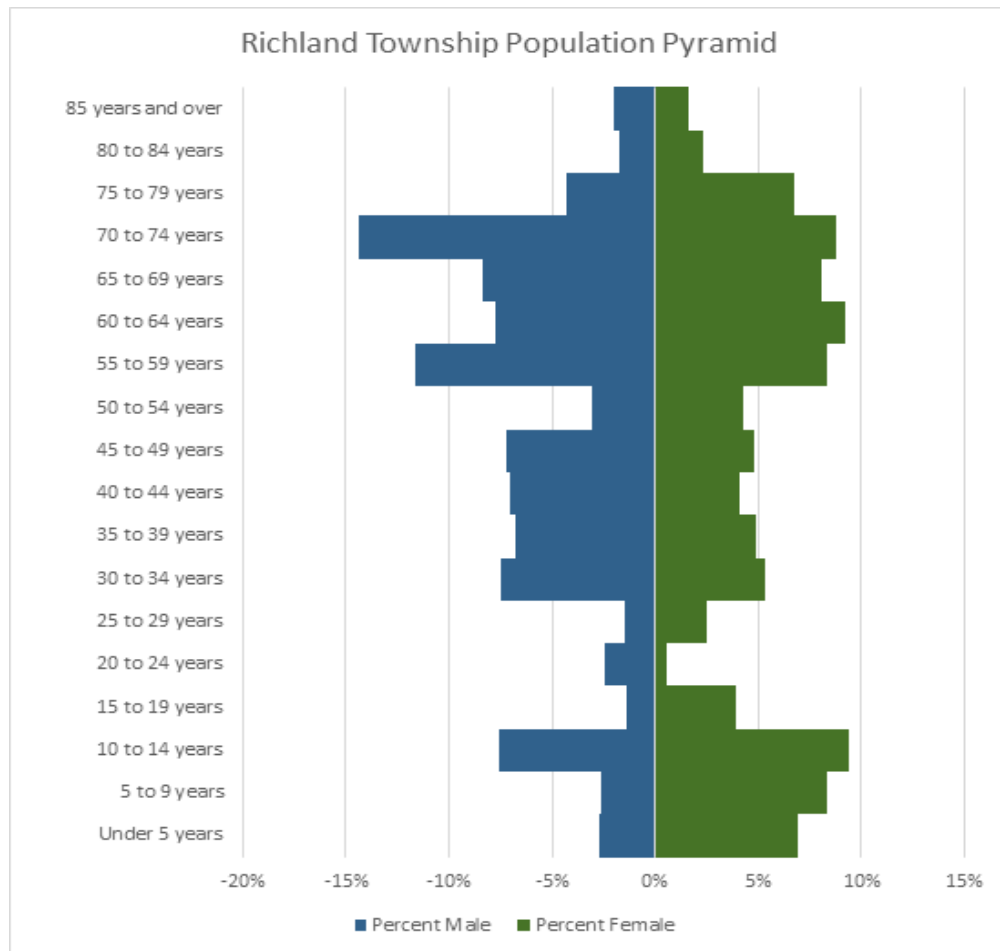


Figure 1: 2019 Percentage Population Breakdown of Age and Gender

Figure 1 is created based on the 2019 American Community Survey estimate. Richland Township has a population of about 1,400. The population is aging, with more population over 40 years old than below. There is a small population of children under 18, therefore leaving only an elementary school in Aurora. The districted High School (Southside High School) is in Chocowinity, NC, which is about a 20–30-minute commute.

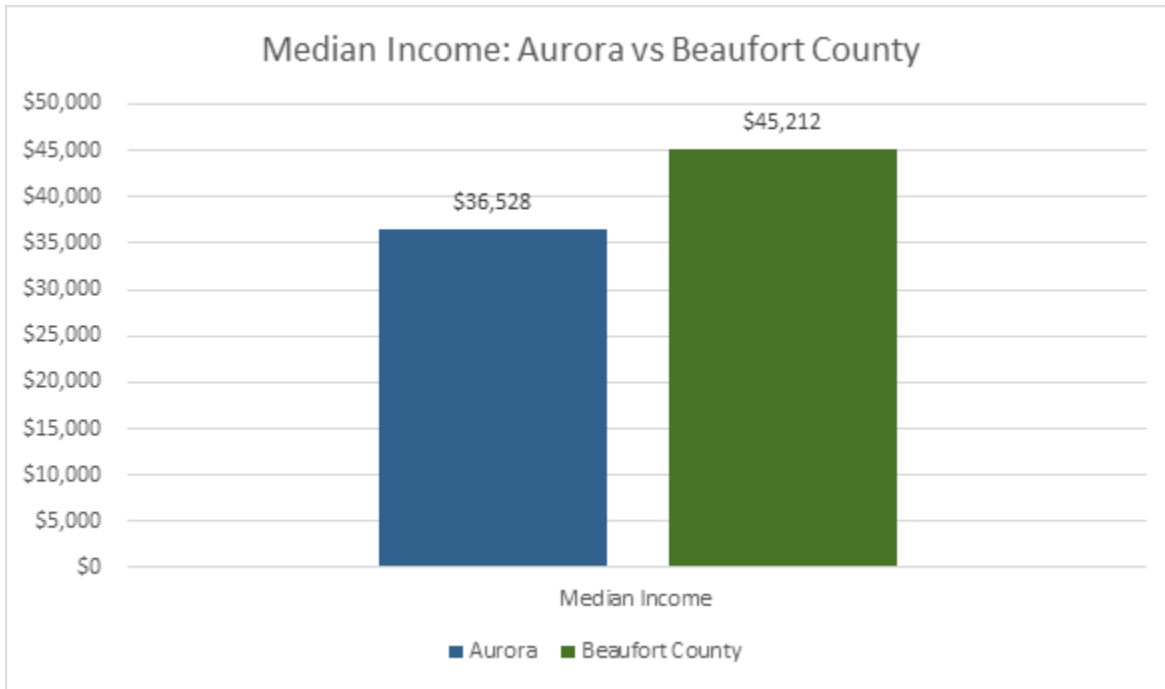


Figure 2: Median Income Aurora vs Beaufort County

## Aurora Values

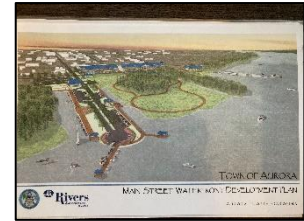
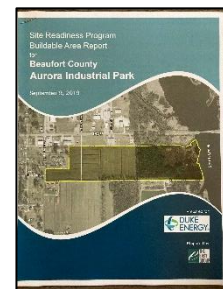
A recent survey that was released to Aurora community members asked them “What are three things that you value the most about Aurora, NC?” Pictured below are their responses that capture the unique features of this town that are appreciated by the citizens.



# OUR FUTURE

Aurora and the greater Richland Township has unimagined opportunity. With the right vision, leadership, and determination to pursue that vision, we can truly grow to a special future. To do this, we must think, plan and prepare big. Our efforts will take time. Resources must be pursued, and investors and the citizenry must partner in a meaningful and collaborative way. Many plans have previously been prepared, by locals and professionals alike. However, we have not been able to gain the traction needed to turn dreams into reality. We can....

- Enhance downtown vibrancy and sustainability
- Strengthen our identity of Aurora through gateways and internal wayfinding
- Improve waterfront accessibility to Aurora – Become the premier “Destination Place” on the Southside of the Pamlico
- Improve the image of our community by addressing derelict properties and noxious aesthetics; creating a consistent appearance and quality
- Build quality low-impact housing to attract new families and reverse the population decline
- Attract new business in our future Industrial Park
- Realize fiber-optic “High Speed” internet to our schools, businesses, and citizenry
- Attract higher educational institutions to Aurora to teach trades to our workforce. Improve the K-12 Education Experience
- Synchronize and plan the “Big 3” Community events to attract visitors to Aurora
- Build a comprehensive plan to expand tourism; including eco-tourism
- Expand the Extraterritorial Jurisdiction for planning and development purposes



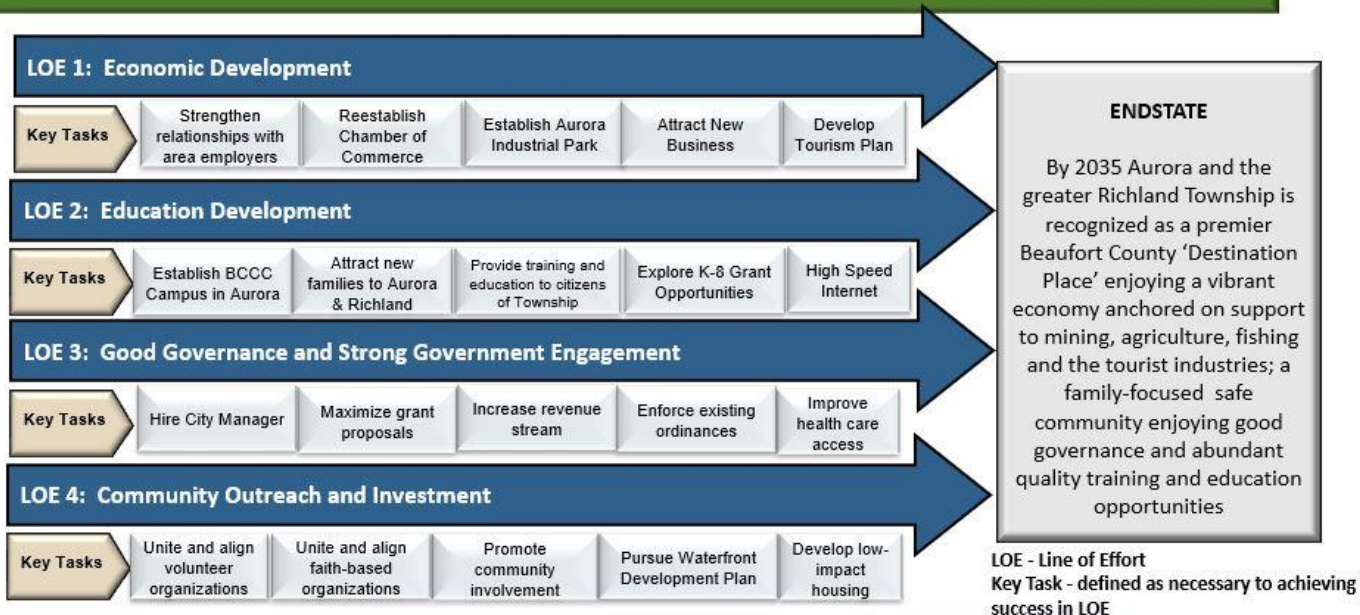
# OUR STRATEGIC CONSTRUCT

## ALC Strategy Construct

**ALC Mission.** Unify mobilize the citizens from Aurora and the greater Richland Township, with the purpose to explore opportunities, propose solutions and act on viable plans to grow, enrich and develop the community, supporting long term prosperity and a brighter future for our citizens.

### Committee Alignment

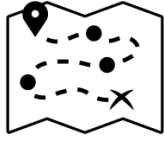
- Business
- Real Estate
- Tourism
- Grants
- Education
- Grants
- Government Relations
- Resources
- Grants
- Volunteerism
- Diversity & Inclusion
- Faith-based
- Real Estate



**Aurora – 'Beaufort County's Great Destination Place'**



## OUR TIME HORIZONS



### PLAN 2022-24

*“Develop Road Map to Aurora and Richland Township’s Destination”*

### EXECUTION 2021-22

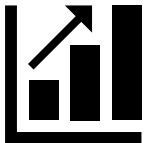
*“Resource-informed Waypoint Excursions”*



### ENDSTATE 2035

*“Aurora is Premier Beaufort County Destination Place”*

## FOUR STRATEGIC LINES OF EFFORT



**LOE 1: DEVELOP OUR ECONOMY** – The town will strengthen and diversify its economy, and build employment opportunities, through partnerships. We will support existing businesses and recruit new businesses as we promote balanced land use, grow tourism and support mining operations while remaining an authentic hometown.



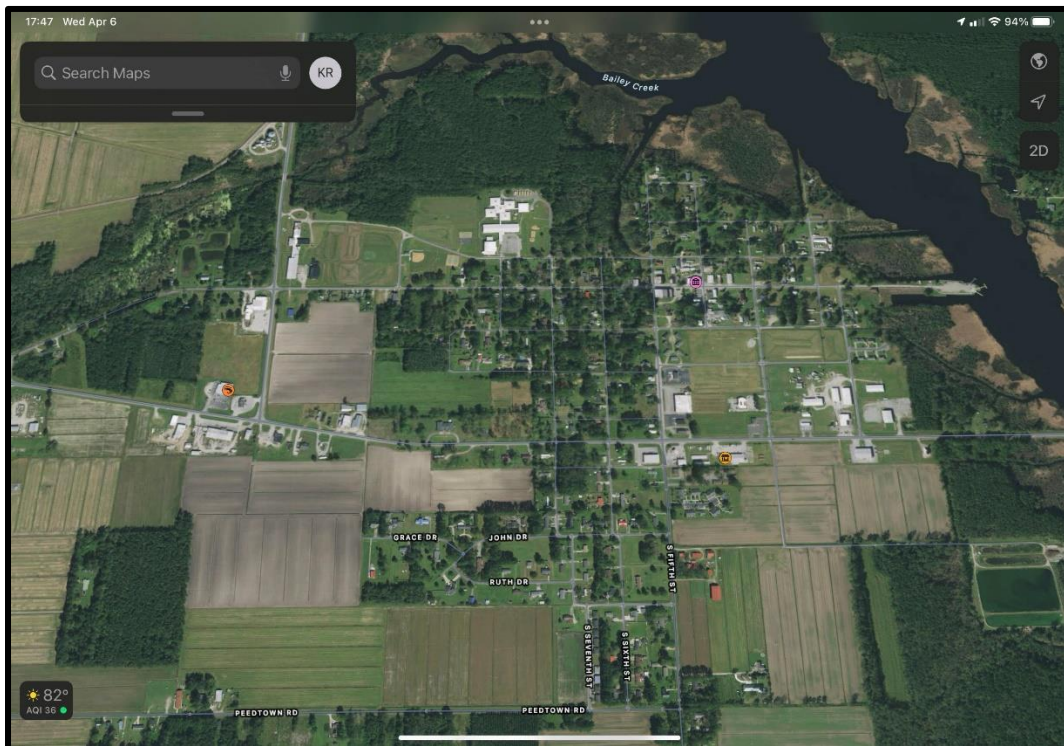
**LOE 2: IMPROVE OUR EDUCATION** – In partnership with the Beaufort County Schools and Community College, Aurora is committed to improving the learning experiences that will assist our students and our resident work force to achieve their greatest potential.



**LOE 3: PROVIDE GOOD GOVERNANCE** – Aurora’s limited government delivers quality municipal services to its citizens with an emphasis on public safety, neighborhood livability, job creation, planning for economic growth, infrastructure improvements and protection of our environment.



**LOE 4: COMMUNITY OUTREACH AND INVESTMENT** – Continue to build on our authentic, safe and equitable town, pursuing affordable housing opportunities for all segments of our current and future residents. Synchronize civic, faith and public activities that help attract both visitors and future residents. Provide responsive public services and improve both publicly- and privately-owned places and spaces.



Aerial view of the Town of Aurora – Circa 2021



**LOE 1: DEVELOP OUR ECONOMY** – The town will strengthen and diversify its economy, and build employment opportunities, through partnerships. We will support existing businesses and recruit new businesses as we promote balanced land use, grow tourism and support mining operations while remaining an authentic hometown.

## KEY COMMITTEES:

- Economic Development
- Tourism Development
- Real Estate Development
- Resources / Grants

## KEY TASK

### *1.1 – Promote Business Prosperity and Sustainable Development*

#### INITIATIVE

1.1.1 Provide a collaborative environment by engaging partners, including the Beaufort County Economic Development Center, the Beaufort County Community College's Small Business Center, the East Carolina University's Miller School of Entrepreneurship, the Aurora and Richland Township Chamber of Commerce, the Washington/Beaufort County Chamber of Commerce, NCWorks, Beaufort County Schools, and the Golden LEAF Foundation as we work toward building a vibrant and sustainable economy. Continue to work with landowners on business recruitment and ensure the balanced administration of the Town of Aurora Code.

1.1.2 - Publish an annual State of the Business Community report of business startups and closings.

1.1.3 – Collaborate with the Washington and Beaufort County Visitors Center, the New Bern and Craven County Visitor's Bureau, the Aurora Fossil Museum, and other stakeholders to enhance and diversity tourism.

1.1.4 Increase the awareness and use of the Aurora Revitalization Foundation, an initiative to beautify and improve the town and township through private donations. Create a campaign strategy for holiday street decorations.

1.1.5 Create the town's digital inventory of businesses and commercial property, and evaluate vacant or underutilized properties for development opportunities. This will include the type of use, financing, incentives, and other resources. (RISE-29 Intern).

## KEY TASK

## 1.2 – Re-establish Aurora and Richland Township Chamber of Commerce

Problem Statement: The community's chamber went inactive in 2018. The Town of Aurora encourages the re-activation of the Chamber's full charter by the spring of 2022, with the primary purpose of recruiting business, professional and individual members that together can work collaborative solutions to enrich the economic well-being of our community, preserve the business environment and promote business growth and tourism development.

### INITIATIVE

1.2.1 – Establish a Visitors Center on Main Street to provide information about our community.

1.2.2 – Recruit volunteer manpower to help promote our community as a better place to live, work and play.

1.2.3 – Attract new membership with yearly goals of:

- 2022 – 25 new memberships
- 2023 – 50 new and renewed memberships
- 2024 – 75 new and renewed memberships

1.2.4 – Establish an elected Board of Directors, representative of our diverse community.

1.2.5 – Establish an online marketing presence, including a viable Chamber website and social media accounts. Transform [www.auroralife.us](http://www.auroralife.us) to the official Chamber of Commerce definitive source of information.

1.2.6 – Publish a periodic Chamber of Commerce newsletter.

1.2.7 – Publish a biennial Aurora and Richland Township visitor's guide.

### KEY TASK

## 1.3 – Establish Aurora Industrial Park



### Aurora Industrial Park

#### Mission

Develop Industrial Park vicinity Aurora, NC.



#### Purpose

- Boost economic development
- Increase new and existing job growth to Aurora and Richland Township
- Provide safe, attractive work environment for businesses
- Host offices, educational facilities, laydown yards, fabricating and repair facilities in support of Regional business activity.



#### Concept

- 51 acres rezoned for commercial use
- Town sewer and water capacity adequate to support development
- Area possible for future growth
- Concepts for subdivision include two access points.

## INITIATIVE

- 1.3.1 – Consummate Phase I funding committees of \$1.4 million from the county and state governments to (a) proceed with the purchase of a 51-acre tract on NC Highway 33 adjacent to the Aurora Firehouse, now rezoned for commercial use, to build Phase I of the Aurora Industrial Park; and (b) to fund infrastructure costs for roads, water, sewer, and fiber optic to serve the Park.
- Beaufort County will provide a loan of \$450,000 for land purchase.
  - NC Commerce Department and the Golden LEAF Foundation will provide \$950,000 in infrastructure costs.
  - Duke Energy has provided \$10,000 to prepare a Site Readiness report.
  - Secure commitments from local firms to locate facilities in the park.
  - Finalize agreement with Beaufort County Community College to locate a campus in the park.
  - Finalize design and engineering permits.
  - Solicit bids to install infrastructure.
  - Pursue expansion for Phase II based on the interest of companies.
  - Seek extension of natural gas to the industrial park as circumstances permit.
  - Gain support to fund the extension of Fiber Optic / High-Speed Internet to Aurora and Richland Township.



Figure 1.3.1(a) – Planned site of Phase I Industrial Park

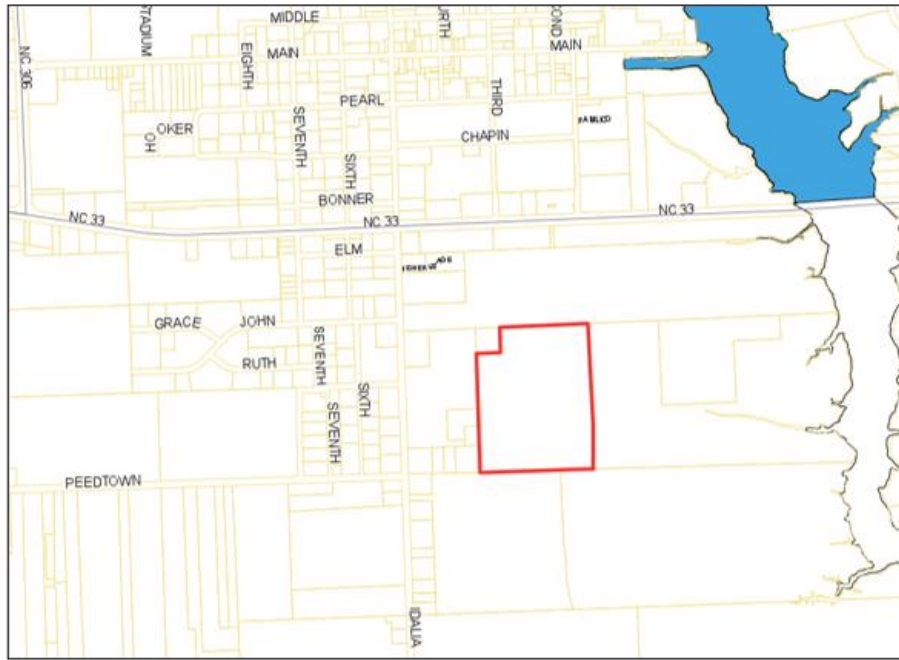


Figure 1.3.1(b) – Proposed Phase II Expansion Site

1.3-2 – Secure commitment from Nutrien to donate 26 acres to expand industrial Park.

- Rezone for commercial use.
- Complete initial design for presentation to Nutrien leadership to initiate the transfer of land ownership.

## KEY TASK

### ***1.4 – Attract New Tourism and Develop Tourism Plan***

## INITIATIVE

1.4.1 – Create and adopt a tourism mission statement

1.4.2 - Recruit Volunteers with local knowledge, expertise, and resources to serve as a force attracting and collaborating in the design and implementation of events, activities, tours, transportation, and program logistics.

1.4.3 – Create a Brand that is consistent and reflects the personality of the town. The brand will be used to market the town effectively through digital and traditional avenues.

1.4.4- Create a Community Advocacy Plan. This is a business plan and political road map for building and managing the visitor economy for the destination. It allows us to share this information with our stakeholders so that they can use it as a guide to manage and invest in the Destination. AKA Destination Management Plan (DMP)

1.4.5 – Identify Lodging and Camping Opportunities to attract the overnight guest.

1.4.6 – Support the Aurora Fossil Museum and its mission. Particularly, The Fossil Festival.

- 1.4.7 – Publish collateral and Aurora and Richland Township visitors guide.
- 1.4.8 – Establish an independent Visitors Center within the Town.
- 1.4.9 – Seek the guidance of Associations and Organizations in the public and private sector.
- 1.4.10 – Establish viable and attainable Revenue Streams to support the Tourism Development efforts.
- 1.4.11 – Revitalize Aurora History Museum (Historic 1939 Federal Works Agency Jail Building), and seek its' placement on the National Register of Historic Places. Support reactivation of the Aurora/Richland Township Preservation & Historical Association 501(c)(3).

## KEY TASK

### ***1.5 – Attract New Business***

Problem: Aurora lacks many services needed to attract future economic and tourism development, as well as a lack of service-based businesses to support a vibrant community.

## INITIATIVE

1.5.1 – ALC committees identify desirable businesses that Aurora and Richland Township lacks, and advertise to potential investors who may consider establishing such businesses in support of the town's revitalization initiative.

| ECONOMIC DEVELOPMENT                                                                                                                                   | TOURISM DEVELOPMENT                                                                                                                                                                                              | COMMUNITY SERVICES                                                                                                                    |
|--------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| Contracted companies in support of Mining Operations relocated to Aurora Industrial Park (AIP) Phase I and II<br><br>BCCC Workforce Development Center | Assorted Fooderies/Eateries Vicinity Main Street & Waterfront <ul style="list-style-type: none"> <li>• Ice Cream / Sweets</li> <li>• Pubs / Restaurants</li> <li>• Food Trucks</li> <li>• Coffee Shop</li> </ul> | Full-Service Grocery Store<br><br>Child Care Center<br><br>Reestablish Sherriff's Office<br><br>Establish Emergency Operations Center |
| Boat maintenance and repair                                                                                                                            | Full-service Marina                                                                                                                                                                                              | Farmers Market                                                                                                                        |
| Marine Grade Fuel Station (mobile or fixed) on the waterfront                                                                                          | Boat Dry Stack                                                                                                                                                                                                   | Full-service Gas Station                                                                                                              |
| Boutiques / Consignment Stores on Main Street                                                                                                          | Sports Tackle (fishing, hunting, boating)                                                                                                                                                                        | Expanded Medical Center                                                                                                               |
| Full-service Campground                                                                                                                                | Develop Eco-tourism <ul style="list-style-type: none"> <li>• Kayaking &amp; Bicycle Rental</li> <li>• Golf Cart Rentals</li> <li>• Vacation Farm</li> </ul>                                                      | Dental Practice                                                                                                                       |
| Hotel / Motel<br><br>B&Bs and VRBOs                                                                                                                    |                                                                                                                                                                                                                  | Chamber of Commerce Visitor's Center                                                                                                  |

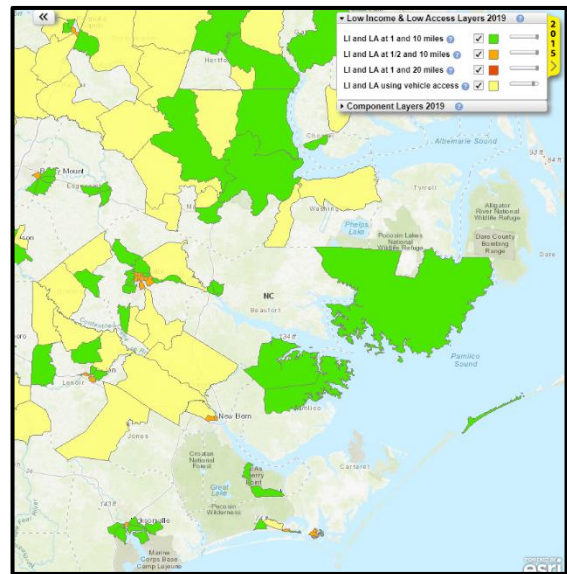
## KEY TASK

### 1.6 – Re-establish Full-Service Grocery Store

#### INITIATIVE

1.6.1 – Establish Aurora “Food Desert Task Force” to ID viable solutions to bring a full-service grocery store to Richland Township. The USDA defines a food desert as “parts of the country vapid of fresh fruit, vegetables, and other healthful whole foods.” They also say at least 500 people and/or at least 33% of the population has to live more than one mile from a supermarket or large grocery store. (For rural areas, the distance is more than 10 miles.) Aurora and Richland Township easily qualify for designation as a Food Desert, as our citizens have to travel long distances to reach stores where they can buy healthy food at reasonable prices.

1.6.2 – Explore several state-sponsored programs that have been implemented in 2018 to help improve food access for those in food deserts in North Carolina. Apply for community-transformation grants provided by the Centers for Disease Control and Prevention. Currently, Richland Township and the North-eastern portion of Pamlico Township are classified as both Low income (LI) and Low Access (LA) zones as of 2019 by the USDA Economic Research Service. More information can be found at [USDA ERS - Go to the Atlas](#)



1.6.3 – Solicit local, regional, and national food chains for consideration to re-establish a full-service grocery store in Aurora to service the citizens of Richland Township and portions of NE Pamlico Township.

1.6.4 – Explore

## KEY TASK

### 1.7 – Establish Main Street Historic District – Revitalize Historic Downtown

#### INITIATIVE

1.7.1 – In coordination with the NC State Historic Preservation Office (SHPO), initiate completion of the 2009 Aurora Historic District study.

1.7.2 – Request designation of the district be placed on the National Register of Historic Places (NRHP) through nomination under either criterion A and C. Goal is to receive historical designation by 2023.

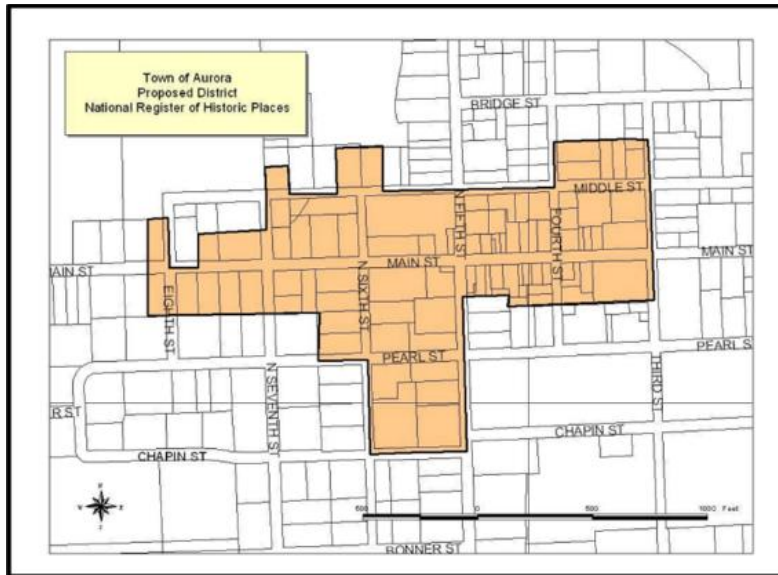


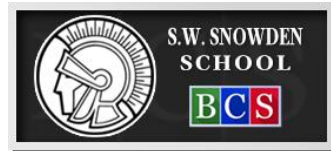
Figure 1.7 – Town of Aurora Proposed District (NRHP)



**LOE 2: IMPROVE OUR EDUCATION** – In partnership with the Beaufort County Schools and Community College, Aurora is committed to improving the learning experiences that will assist our students and our resident work force to achieve their greatest potential.

#### KEY COMMITTEES:

- Education Development
- Resources / Grants
- Diversity and Inclusion



#### KEY TASK

##### *2.1 – Build Beaufort County Community College Workforce Development Center*

#### INITIATIVE

2.1.1 - Secure funding from the North Carolina state budget to underwrite the cost of a Beaufort County Community College Training Center (BCCC WDC) in Aurora.

2.1.2 - Implement curriculum and continuing education workforce programs at the BCCC WDC in concert with projections from labor market information and annual program reviews (welding, diesel mechanics, boatbuilding, Employment Labs/National Career Readiness Certificate, Adult Basic Education, English as a Second Language).

2.1.3 - Market BCCC WDC course offerings to the Aurora and Richland Township citizens using print and digital media.

2.1.4 - Partner with Nutrien on purchase of necessary equipment requirements to support Workforce Development Center training.

#### KEY TASK

Problem: NC State's rural students are at or below the national median of college readiness indicators; a growing crisis that requires urgent attention at the state and community levels. Richland Township; with the Town of Aurora as its largest centralized population; continues to suffer a decades-long economic decline, lower educational achievements by our K-12 students, worsening infrastructure, and a sizeable digital divide compared with non-rural communities.

## ***2.2 – Improve Public School Perceptions – Attract & retain quality teachers***

### **INITIATIVE**

2.2.1 – Request BCS encouragement of teachers and administrators at S.W. Snowden to live local, reducing faculty commute time, embedding themselves in the local community experience, and increasing quality of life.

2.2.1.1- Provide entitlement or bonus to teachers to promote ‘living local’. Advocate increasing annual local teacher supplement commensurate with non-rural districts.

2.2.1.2 – Advocate for BCS to provide qualified, well-prepared, and diverse teaching staff in S.W. Snowden and Southside HS, and funded continued education opportunities to ensure retention.

2.2.1.3 - BCS considers stabilization of beginning teachers in an assigned school for a minimum of 3 years, with incentives that support desired stabilization.

2.2.2– Improve the student learning experience

2.2.2.1 - Increase Advanced Placement (AP) and Career and College Promise (CCP) course opportunities at Southside HS, commensurate with urban district student ratios.

2.2.2.2 - Advocate for our at-risk students with opportunities to attend high-quality early childhood programs.

2.2.2.3 – Explore place-based education, integrating standard curriculum with local resources, history, and nature.

2.2.2.4 – Partner with businesses and higher education institutions (BCCC, ECU) to provide students real-world learning opportunities or dual enrollment courses.

2.2.2.5 - Request local BCS education leaders participate in the Aurora Leadership Council’s education development committee for purposes of information dissemination and synchronization of improvement initiatives.

### **KEY TASK**

## ***2.3 – Seek Grant & Appropriations funding for Capital Improvements***

2.3 1 – Have Town and Township presence to actively participate in all County School Board workgroups, meetings, and boards that are open to the public, to ensure the equities of Richland Township are represented.

2.3.2 - Seek financial support from local businesses to invest in primary education improvement needs.

2.3.3 - Advocate with Beaufort County leadership to ensure all public schools have access to affordable high-speed broadband.

2.3.4 – Close the digital divide (homework gap) in our rural communities; at home, en route, and in schools.

2.3.5 - Advocate BCS invest in technologies for our students, including mobile hot-spots, internet-equipped iPads, and school buses equipped with Wi-Fi; part of Governor Cooper's 'NC Student Connect' initiative.

2.3.6 – Advocate for the adjustment of funding formulas to factor in rural school funding gaps and address rural schools' needs to cover transportation costs and improve technology infrastructure.

## **KEY TASK**

### ***2.4 – Support and monitor initiatives of BCS 2022-27 Strategic Plan***

## **INITIATIVE**

2.4.1 – Monitor progress of BCS 2022-2027 Strategic Plan, focused on three key focus areas and eight action items.

2.4.1.1 - Explore rural school improvements outlined by 'Public Schools First NC'.

2.4.1.2 – Advocate a state funding model to provide adequate, efficient, and equitable resources to rural schools suffering from economic decline. Request efforts to close the per-capita student funding gap in rural areas, captured in the 2020 Local School Finance Study.

2.4.2 – Request periodic updates from BCS on opportunities for teachers and staff to undergo job-embedded professional development throughout the school year.

2.4.3 – Support BCS in capital improvements to integrate digital resources into teaching, learning, and operations to improve teaching and student learning.

2.4.4 – Monitor, over time, student and district performance to ensure students are receiving a quality learning experience.

## **KEY TASK**

### ***2.5 – Extend Broadband High-Speed Internet to our Education Institutions and Citizens***

## **INITIATIVE**

Problem: Rural communities lack broadband internet which is essential for accessing health care, education, and employment. Broadband serves as an educational, health-care, and economic development tool. Broadband access will boost productivity, strengthen our economy and provide crucial services to our citizenry. The remote nature of our township to many critical services; exasperated by COVID-19; replaced in-person appointments for telehealth visits. Many universities, and even primary education, shifted to online classes and employers turned to telework to limit the spread of the virus. E-commerce allows remote companies to extend

their markets, and grow our economy and tax base. Expanding broadband is particularly important for citizens living in rural areas, even in the absence of the pandemic. Extending broadband across the southern portion of Beaufort County will increase access to markets, financing, grants, and supplies. It should be a top priority by the County for funding.

2.5.1 – Seek resources from local, state, and federal agencies from the 2021 Bipartisan Federal Infrastructure Bill and the 2022 NC State budget. Encourage telecoms to apply for GREAT Grants in support of rural community broadband access.

2.5.2 – Extend broadband to Aurora and Richland Township, supporting education, business, and private citizens' access to critical services by 2024.

2.5.3 – Coordinate with Telecom Program Manager to extend broadband infrastructure into Phase I of Aurora Industrial Park during the site development phase.



**LOE 3: PROVIDE GOOD GOVERNANCE** – Aurora’s limited government delivers quality municipal services to its citizens with an emphasis on public safety, neighborhood livability, job creation, planning for economic growth, infrastructure improvements, protection of our environment and severe weather resiliency

#### KEY COMMITTEES:

- Government Relations
- Economic and Tourism Development
- Real Estate Development
- Resources / Grants

#### KEY TASK

##### ***3.1 – Hire Town Manager and small support staff IOT execute the strategic plan***

#### INITIATIVE

3.1.1 – Solicit County Manager for support of Mid-East Commission to write a 5-year grant to hire a qualified and experienced town manager and additional paid staff IOT manage growth and execute the strategic plan. Recommend hiring three additional employees;

- (1) Full-time town manager
- (2) Full or part-time plans and operations employee
- (3) Full or part-time grant manager/writer

3.1.2 – Partner with East Carolina University (ECU) RISE29 Program manager to establish viable long-term internships to assist with LOE market research and continuous development of strategic planning documents. Leverage ALC volunteers to shape strategic plans until adequate town staff can sustain planning and execution.

#### KEY TASK

##### ***3.2 – Maximize Grant Proposals synchronized to strategic outcomes and end state***

#### INITIATIVE

3.2.1 – Town of Aurora hires full- or part-time grants coordinator/writer.

3.2.2 – Encourage private organizations to establish a 501(c)(3) “Partnership for Aurora and Richland Township Progress” (PART-P) revitalization and development foundation.

3.2.3 – Establish periodic training for grants writing / manager volunteers with BCCC.

3.2.4 – Build and manage grant-writing tracking matrix, synchronized to desired outcomes and key tasks identified in the strategic plan. Prioritize grant-writing efforts to maximize resource streams to priority projects.

## **KEY TASK**

### ***3.3 – Increase Revenue Stream***

#### **INITIATIVE**

Problem Statement: Aurora’s economic and social decline over the past 4 decades has impacted the town’s ability to generate adequate revenues to meet all the needs of its citizens with basic services, including law enforcement, maintenance of public spaces and critical infrastructure, and enforcement of ordinances and long-term planning. The town will need to explore innovative ways to generate increased revenues. Over the coming two years the Governance Committee will review all possible recommendations, and present them to the community for consideration. Revenues will naturally increase commensurate with attracting new business and improving the availability of new and refurbished housing, and attracting more tourism, by virtue of execution of several of the plan’s key tasks. Some additional revenue-generating opportunities may include:

- 3.3.1 - Boat trailer overflow parking fee at the future town-owned trailer lot located at 295 Main Street.
- 3.3.2 - Annual permitting of private golf carts, to ensure Department of Transportation minimum safety and equipping standards to ensure citizen safety.
- 3.3.3 - Establish fees for plat reviews and approvals by the town’s planning board.
- 3.3.4 - Levy fines for violation of town ordinances.
- 3.3.5 - Establish hotel occupancy tax inside the town’s limit.
- 3.3.6 - Re-assess land-value appreciation and depreciation.
- 3.3.7 – Lease or rent available government facilities to potential investors.
- 3.3.8 – Increase fees for town services commensurate with inflationary cost of operations.

## **KEY TASK**

### ***3.4 – Enforce Existing Ordinances***

#### **INITIATIVE**

- 3.4.1 – Leverage Beaufort County Mid-East Commission to enforce current town ordinances.
- 3.4.2 - Clean up what we have. Hold citizens and property owners accountable to their community. Reconnect and reinvigorate neighborhoods damaged by past events or neglect; clean up existing properties through civic engagement and enforcement of existing ordinances.
- 3.4.3 - Seek County, State, and Federal financial assistance to help those without adequate resources in the cleanup and removal of existing structures beyond repair.

## Compliance Target Zone 1

### Main Street (-) and Access Roads (1<sup>st</sup>, 3<sup>rd</sup>, 5<sup>th</sup> Streets)

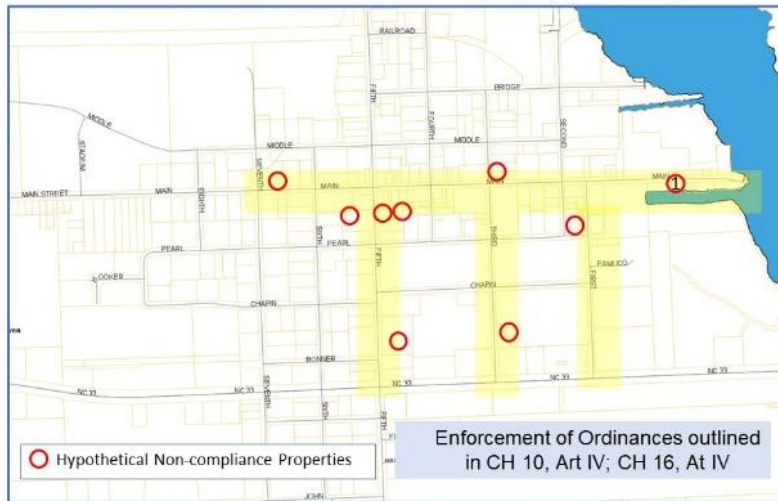


Figure 3.4.1 – Example Compliance Target Zone Strategy

## KEY TASK

### 3.5 – Develop Government Engagement Strategy

## INITIATIVE

3.5.1 – Identify key government and educational agencies and private organizations that require engagement and establish the frequency of engagement by designated persons for a specific purpose and desired outcomes.

| AUDIENCE                               | RECURRING MEETINGS                                                          | FREQ KEY LEADER ENGAGEMENT                 | WHO                                                                                   | WHAT                                                                                                               |
|----------------------------------------|-----------------------------------------------------------------------------|--------------------------------------------|---------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|
| TOWN OF AURORA CITIZENRY               | 1 <sup>st</sup> Monday of Month – Board<br>ALC Committees<br>Public Comment | Monthly; Annual ALC community Update (OCT) | Open to Public                                                                        | Town Governance; Update on strategic planning/progress                                                             |
| BEAUFORT COUNTY COMMISSIONERS          | 1 <sup>st</sup> Monday of Month – Board; By invitation                      | Quarterly                                  | Mayor or Commissioner (Quarterly); Via Zoom monthly (Monitor); review monthly minutes | Attend; public comment as required; invite commissioners for community activities (clubs, parades, Chamber events) |
| NC STATE (Kidwell)                     | As Required                                                                 | Semi-Annually                              | Mayor; Commissioners                                                                  | Update NC State Rep on Strategic Plan                                                                              |
| NC STATE (Bazemore)                    | As Required                                                                 | Annually                                   | Mayor; Commissioners                                                                  | Update NC State Senator on Strategic Plan                                                                          |
| NC STATE (Gov, LtGov, Commerce, Trans) | As Required                                                                 | Annually                                   | Mayor; Commissioners                                                                  | Invite for AIP groundbreaking ceremony; tour town; request assistance for “Hometown Strong” support                |
| FEDERAL (Murphy)                       | As Required                                                                 | Bi-Annually                                | Mayor; Commissioners                                                                  | Update US Rep on Strategic Plan                                                                                    |
| BCCC                                   | As Required                                                                 | Quarterly                                  | ALC Education Committee; Governance Committee                                         | Stay nested w/BCCC initiative to build campus in Aurora; improve education                                         |

Figure 3.5.1 – Excerpt from Town’s Engagement Strategy

## KEY TASK

### *3.6 – Develop Strategic Communications Plan and Tools*

#### INITIATIVE

A key component to a connected community is to have citizens engaged with their town government and with each other. The Town will create a strategic communications program to better inform the public and staff.

3.6.1 – Develop a comprehensive communications strategy to establish, define and coordinate official communications and marketing initiatives for the Town of Aurora. The Town of Aurora is committed to implementing a robust communications program to help the Town of Aurora enhance revenues, improve business development, and attract people to live, work and visit here.

3.6.1.1. – Establish a public information program headed by an accomplished professional.

3.6.1.2. - Enhance the Town of Aurora image and brand by the development of a brand strategy and brand identity rooted in meaningful research and evidence-based understanding of audiences and perceptions of Aurora.

3.6.1.3. - Establish and grow social media channels for the Town of Aurora using content calendars and other strategies.

3.6.1.4. - Create new communications products and update any existing ones.

3.6.1.4.1. - Revise and update the Town of Aurora official website to modernize its appearance as the “face” of the Town, and to provide relevant, timely information to stakeholders.

3.6.1.4.2. - Evaluate any print or electronic publications/materials and determine how well they meet existing and emerging communications needs.

3.6.1.5.- Establish a formal press release system with identified media outlets for dissemination.

3.6.1.5.1. - Establish and foster relationships with a variety of media sources to get media coverage of positive stories in Aurora.

3.6.1.6. - Develop a crisis communication plan for response to emergencies

3.6.1.7. - Engage in media training for Town leaders as official spokespersons for the town.

3.6.1.8. - Explore ways to use video capabilities to extend the reach to audiences across multiple platforms.

3.6.1.8.1. - Produce short videos with Town departments to meet specific needs and to reach specific audiences.

3.6.1.8.2. - Develop new series of videos on Town schools to enhance their image.

3.6.1.8.4. - Develop videos that are more journalist in nature (e.g. videos about public safety in the community, etc.).

3.6.2. – Foster an environment of community engagement. The Town of Aurora is committed to engaging communities and keeping stakeholders informed and involved in events, projects, and initiatives.

3.6.2.1. - Promote opportunities for the public to be involved in decision-making and legislative processes.

3.6.2.2. - Expand opportunities to volunteer and participate in civic activities.

3.6.2.3. - Engage communities by informing and involving residents through the website, social media, and other established outlets.

3.6.2.4. - Improve equal access for all members to participate in Town services and programs.

3.6.2.5. - Develop community events and programs that ensure the wide appeal of activities for residents.

3.6.2.5.1. - Enhance inclusivity of educational/recreational program opportunities for populations such as teens, seniors, and people of all abilities and economic means.

3.6.2.6. - Extend/improve outreach to underrepresented parts of the community.

3.6.3. - Build and maintain strong relationships with regional and community partners

3.6.3.1 - Work with area convention and visitors' bureaus on promotional opportunities for Aurora.

3.6.3.2.- Partner with Chamber of Commerce and other stakeholders in Aurora to promote events, educate residents, and market Aurora.

3.6.3.3. -Develop relationships with local, regional, and state government communications staff.



#### **LOE 4: COMMUNITY OUTREACH AND INVESTMENT –**

Continue to build on our authentic, safe and equitable town, pursuing affordable housing opportunities for all segments of our current and future residents. Synchronize civic, faith and public activities that help attract both visitors and future residents. Provide responsive public services and improve both publicly- and privately-owned places and

#### **KEY COMMITTEES:**

- **Faith-based Initiatives**
- **Civic Organization Initiatives**
- **Real Estate Development**
- **Resources / Grants**

#### **KEY TASK**

#### ***4.1 – Provide accessible public facilities and spaces***

#### **INITIATIVE**

4.1.1 – Complete an inventory of needs of existing neighborhood public spaces, and foster partnerships with public and private investors to improve such spaces to attract further family, business, and tourism growth.

4.1.2 - Support renovation and reopening of the Aurora History Museum damaged in 2011 by Hurricane Irene.

4.1.2.1 - Re-establish “Aurora and Richland Township History Foundation”; a 501c3 volunteer organization and conduct fundraising effort for restoration.

4.1.2.2 - Apply for a grant to the NC Preservation Consortium/Museum Council (NCPC/NCMC) for Preservation Grant (Spring 2022). Collaborate with the National Park Service, NCPC/NCMC, and other museum and preservation groups to promote the regional story and its rich historical heritage.

4.1.2.3 - Establish a goal to soft-open the Aurora History Museum by 2023 and fully open the History Museum by 2025

4.1.2.4 - Establish the museum’s building (1939 Federal Works Project) on the National Register of Historic Places.



Figure 4.1.2 – Aurora History Museum Renovation

4.1.3 - Apply for National Endowment for Humanities (NEH) planning and execution grants to establish a Tuscarora Indian Museum/Exhibit in Aurora.

4.1.3.1 - Involve academic partners including Pembroke State and East Carolina University in the planning and establishment.

4.1.3.2 - Form program and cross-promotional collaborations with local groups like the Tryon Palace Foundation, the Historic Bath Foundation, Inc., and others.

4.1.4 - Develop and manage Town's facilities and equipment maintenance and life cycle replacement master plan.

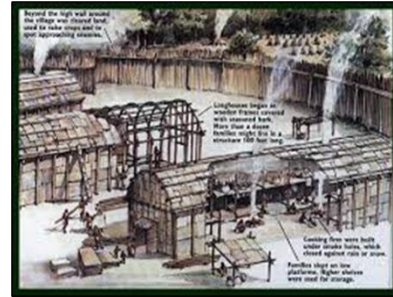


Figure 4.1.3 – Tuscarora Indian Museum Concept Sketch

## KEY TASK

### *4.2 - Improve public safety support to town and township*

## INITIATIVE

4.2.1 - Publish law enforcement and firefighting data on the Town of Aurora website and social media to help inform citizens.

4.2.2 – Request Beaufort County commissioners support funding to increase to eight Beaufort County Sheriff's Office patrols, providing Richland Township full-time policing presence and improving the flexibility and response time of law enforcement, surveillance, and investigative support.

4.2.3 – The Town of Aurora makes available the Aurora Police Department building for use by the Beaufort County Sheriff's Office as a forward operating facility in Richland Township.



4.2.3.1 – The town of Aurora prepare the building for occupancy by April 2022.

4.2.3.2 – Town of Aurora pay for operations (Utilities) and Maintenance of the facility.

4.2.3.3 – Request Beaufort County Sheriff's Department provide appropriate signage and occupy facility no later than June 2022.

4.2.4 – Contract hires through the Beaufort County Sheriff's Officer a dedicated Aurora Policing capability by 2027, tied to population growth, economic development, and revenue growth.

4.2.4.1 – Contract for a police chief

4.2.4.2 – Contract up to two investigators to assist Sheriff's Department to collect evidence, interviewing witnesses or suspects, and writing reports on their findings.

4.2.5 – Expand the Aurora volunteer fire and rescue department facility footprint in the Aurora Industrial Park to provide a hardstand for better flow of emergency vehicles in and out of the station.

4.2.6 – Review and make recommendations on needs for recapitalization and capital investments for fire, rescue, police, and public works equipment to support community growth by 2027. Submit requirements to appropriate town, county, and state governments for inclusion in future budgets.

## KEY TASK

### ***4.3 – Promote and Align Community Involvement / Activities***

## INITIATIVE

4.3.1– The Town of Aurora endorses the ‘2+1’ community activities plan. The community; leveraging business, civic, and faith institutions; has the capacity to host two large and one smaller annual festival that will attract visitors to our town, promote tourism, generate commerce, and provide predictable community activities for our citizens.

4.3.1.1 - A lead organization will be designated responsible for planning and executing the events and establish planning committees for each, to ensure inclusiveness.

4.3.1.2 - The designated annual events will be scheduled two years in advance and marketed accordingly. The lead agency, as part of the permitting process, will gain approval from the Town of Aurora leadership.

4.3.1.3 - The town, in partnership with township organizations, will explore expanding to a ‘2+2’ construct by 2025. Listed below are the approved ‘2+1’ town events and corresponding dates through the calendar year 2024.

| EVENT                         | # DAYS | LEAD AGENCY                       | 2022          | 2023          |
|-------------------------------|--------|-----------------------------------|---------------|---------------|
| NC Fossil Festival - Aurora   | 3      | Aurora Fossil Museum              | 27-30 May     | 26-29 May     |
| Christmas in Aurora           | 2.5    | Chamber of Commerce               | 9-11 December | 8-10 December |
| Aurora Fish and Farm Festival | 2      | ALC Tourism Development Committee | 22-23 October | 21-22 October |
| TBD Festival                  | 2      | TBD                               | TBD 2024      | TBD 2025      |

## KEY TASK

### 4.4 – Pursue Waterfront Development Plan

#### INITIATIVE

4.4.1 – Consider implementation of 2011 town-approved concept of Main Street Waterfront Development Plan prepared by Rivers & Associates.



Figure 4.1.1 – 2011 Waterfront Development Plan

4.4.2 – Seek resources from state and federal agencies from the 2021 Bipartisan Federal Infrastructure Bill.

4.4.3 – Conduct assessment and seek grants to fund expansion of Aurora's NC-Wildlife Resources Commission boat launch on the South Creek, to allow watercraft to access dockage at the east-west running canals. The project would allow visitors access to Aurora via water, dock, explore, and potentially overnight stay. The project should include:

- Raise boat launch by four feet and dredge channels to a depth of seven feet
- Install Channels markers
- Adequate Storm-proof A-wall with strong cleats to secure various sized vessels
- Attractive concrete or brick Boardwalks extended to First Street
- Construct Kayak boat ramp for eco-tourism
- Demolition of existing structures not meeting health, safety, or welfare ordinances
- Construct gazebo or pavilion for social gatherings/concerts
- Construct public restrooms
- Install adequate lighting
- Install marine-grade fuel station
- Install Flagpole with town banners

- Expand non-trailer parking on available town property

## KEY TASK

### *4.5 – Develop Low-impact affordable housing to attract new families*

## INITIATIVE

4.5.1 – Expand Aurora ETJ - Grow Town of Aurora new or restored housing by 100 units by 2025 and 200 units by 2030.

4.5.2 – Establish Affordable Housing Task Force (Real Estate and Permitting Committee).

4.5.2.1 - Improve access to housing to stimulate population growth.

4.5.2.2 - Work with landowners on developing economically viable multi-family housing through permitting a wide range of housing types with engaged stakeholders.

4.5.2.3 - Conserve and reuse historic structures.

4.5.2.4 – Condemn and remove historic structures that are uneconomical to restore/repurpose.

4.5.2.5 - Coordinate signage and information to make “wayfinding” easier throughout the town.

4.5.3 – Expand the Extraterritorial Jurisdiction for planning and development purposes, including a request for Nutrien (PCS Phosphate Company, Inc) to gift or sell at cost the following;

- Phase I – approximate 103-acre tract of land North of Aurora ETJ to Bailey’s Creek boundary. This includes 92 suitable acres for development. 2021 tax value on all four tracts is \$106,871 Beaufort County records list the below details:

- GPIN 6557-84-6647 (77.72 Acres) tax valued at \$83,528 (2021)
- GPIN 6567-04-2595 (8.58 Acres) tax valued at \$4,448 (2021)
- GPIN 6567-04-7513 (10.12 Acres) tax valued at \$5,878 (2021)
- GPIN 6557-93-1981 (6.64 Acres) tax valued at \$13,017 (2021)

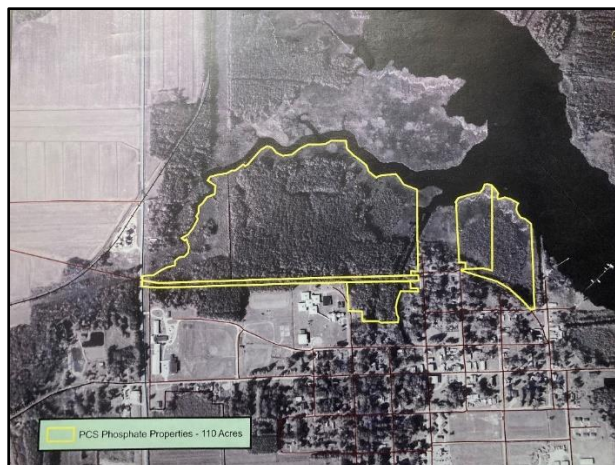


Figure 4.5.2(a) – Phase I ETJ expansion for residential development



Bailey's Creek accessible Waterway



Whitehurst Creek Accessible Waterway



Figure 4.5.2(b) – Bailey's Creek Conceptual housing development  
The "Walker Plan circa 2008"

- Phase II – approximate 231(-) acre undeveloped tract of land north of Bailey's Creek, West of South Creek, East of Highway 306, and South of Whitehurst Creek. Suitable acres for development needs assessing. 2021 tax value on this potential tract is \$\$257,296. Beaufort County records list the below details:

- GPIN 6557-87-1398 (231 Acres) tax valued at \$257,296 (2021)

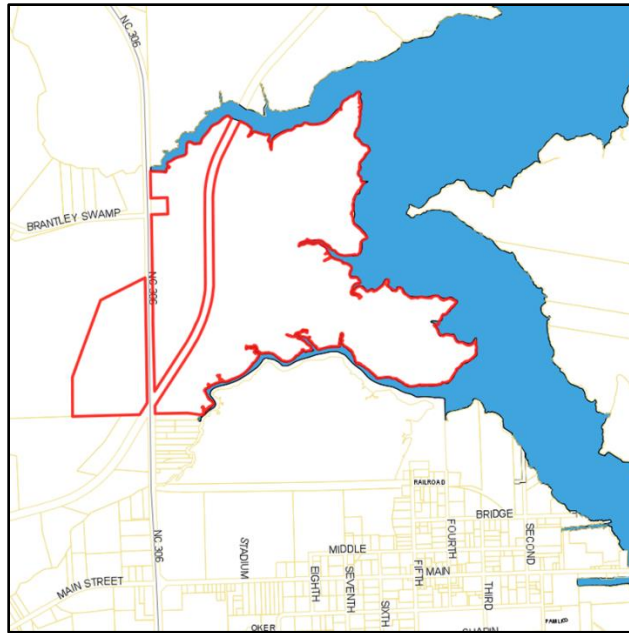


Figure 4.5.2(c) Phase II ETJ expansion for residential development

4.5.3 – Address historical disparities in community investment, particularly those based on race, and ensure equitable access to economic opportunities and the benefits of development.

4.5.4 – Improve health, enhance environmental sustainability, and reduce climate risks.

4.5.5 - Seek resources from local, state, and federal agencies from the 2021 Bipartisan Federal Infrastructure Bill.

4.5.6 – Establish respect, trust, and open communication among all stakeholders engaged in the development process to achieve local and township housing production and preservation goals.

4.5.7 – Enact clear and consistent policies, ordinances, and regulations to guide the development process to accomplish housing attainability goals. Conserve and reuse historic structures.

4.5.8 – ‘Codify the consensus’ reached during planning by updating zoning and specific guidance on developer requirements.

4.5.9 – Make community engagement more inclusive and equitable by welcoming a broad range of perspectives on development; particularly the needs of the underrepresented.

4.5.9.2 - Review for implementation recommendations from the Affordable Housing Task Force.

4.5.9.3 - Work with landowners on developing economically viable multi-family housing through permitting a wide range of housing types with engaged stakeholders.

## 4.6 – Improve Resiliency to Climate-related Changes

Vision and mission statement: The Aurora and Richland Township community is resilient to natural hazards and climate-related changes due to an intact network of natural resources, quality municipal infrastructure and services, a healthy and sustainable economy, and proactive, effective response and recovery capabilities.

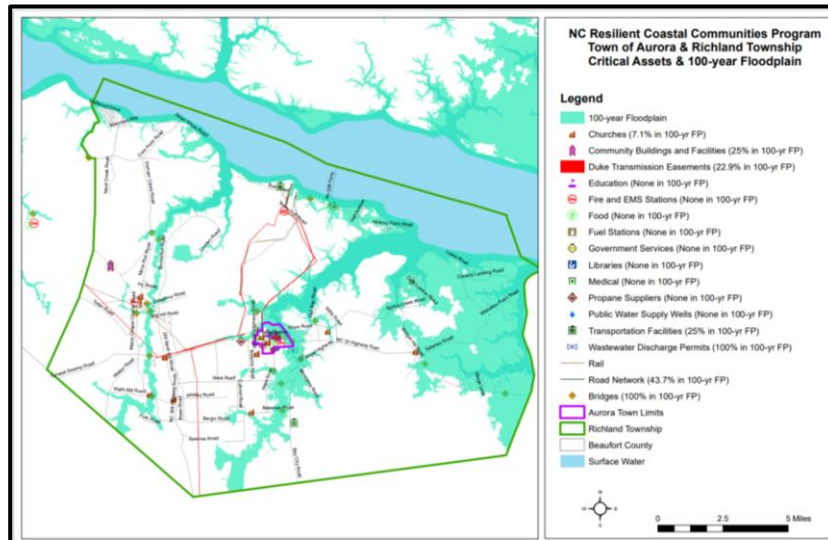


Figure 4.6 - Excerpt from RCCP 2021/22 Study – Critical Assets

4.6.1 - Identify critical assets list for town and township. Prioritize hardening requirements.

4.6.2 - Discourage development in hazard zones and seek funding for resiliency planning with the NC Resilient Coastal Communities Program (RCCP), the Army Corps of Engineers, Golden LEAF Foundation, and other partners.

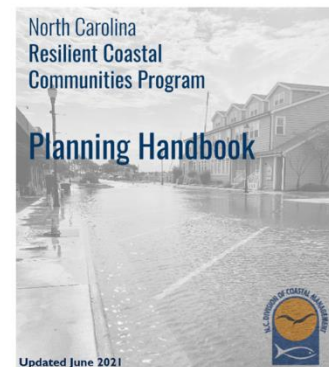
4.6.3 - Prepare town's hazard mapping and risk/vulnerability assessment. Work with FEMA to request or encourage updates to floodplain maps, more representational of recent flooding events. Engage community and other stakeholders in discussion, plans, and actions related to sea-level rise.

4.6.4 - Develop mitigation and implementation strategies for the thirteen goals identified by the RCCP workgroup in 2021/22.

4.6.5 – seek resiliency funding for the following six prioritized projects:

4.6.5.1 – Wetland Restoration at Wastewater Treatment Plant (WWTP) to restore wetland function for the plant. Clean out sludge and reline ponds. Elevate sides of WWTP for storm surge protection

4.6.5.2 – Develop Town of Aurora Master Flood Mitigation Plan with a focus on



Climate Change and Growth. Include Equitable Opportunities, zoning, economic development, resiliency, and a healthy and livable community.

4.6.5.3 – Map and design a maintenance plan to clean out drainage ditches and tributaries. Develop a list of areas that can be turned into bioswales for treatment and runoff.

4.6.5.4 – Develop easements to maintain drainage ditches and tributaries. Once easements are obtained, identify locations where Stormwater Control Measures (SCM) can be implemented to provide capacity or treat water.

4.6.5.5 – Improve Bailey's Creek Tributary.

4.6.5.6 – Develop a community retreat parking lot with cameras located outside the flood hazard area where residents can relocate vehicles during storms.

4.6.5.7 – Partner with Duke Energy and Weyerhaeuser Company to clear trees and branches from electric easements in town.

# HOW TO REACH US

## AURORA TOWN COUNCIL & STAFF

Mayor Clif Williams

- 252-637-8778
- [clifw@aurind.com](mailto:clifw@aurind.com)

Mayor Pro Tem Jeff Peed

- 252-341-6824
- [jdpeed@flatlandag.com](mailto:jdpeed@flatlandag.com)

Commissioner Tina Taylor

- 252-670-4481
- [gmatbtaylor@gmail.com](mailto:gmatbtaylor@gmail.com)

Commissioner Coley Jordan

- 252-322-4063
- [cwjordan@gmail.com](mailto:cwjordan@gmail.com)

Commissioner Omar Bahhur

- 252-320-1203
- [obahhur@aol.com](mailto:obahhur@aol.com)

Town Clerk

- Judy Lannon
- 252-322-4611
- [townofaurora@auroranc.org](mailto:townofaurora@auroranc.org)

Public Works

- Chuck Bonner
- 252-940-8514
- [aurorapwd@auroranc.org](mailto:aurorapwd@auroranc.org)

Parks and Recreation

- Curt Hendrix
- 252-531-3416
- [curtsfishing@gmail.com](mailto:curtsfishing@gmail.com)

## SUPPORTING ACTIVITIES

Fire and Rescue Department

- Fire Chief Kevin Bonner
- 252-322-4213
- [aurorafire@co.beaufort.nc.us](mailto:aurorafire@co.beaufort.nc.us)

Beaufort County Sherriff's Office

- Sheriff Ernie Coleman
- 252-946-7111
- [info@co.beaufort.nc.us](mailto:info@co.beaufort.nc.us)

Aurora & Richland Township Chamber of Commerce

- Ms. Joy Dunn, President
- 252-501-3733
- [chamberaurora@gmail.com](mailto:chamberaurora@gmail.com)

S.W. Snowden Elementary School

- 252-322-5351

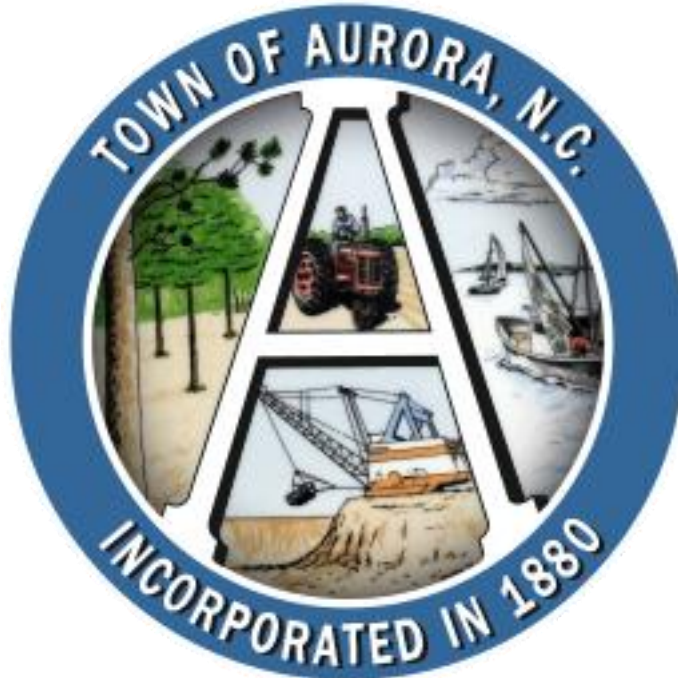
Southside High School

- 252-940-1881

Hazel W. Guilford Library

- 252-322-5046





Aurora Town Hall

295 Main Street, Aurora NC 27806

Phone: 252-322-4611

Email: [townofaurora@auroranc.org](mailto:townofaurora@auroranc.org)

Website: [www.auroranc.us](http://www.auroranc.us)